

Municipal Technology Association of SC

Spring Meeting
March 20, 2025

Cooperative Conference Center
169 Laurelhurst Ave. Columbia, SC

8:00 – 9:00 a.m. Registration, Networking and Continental Breakfast

Start your day by joining us for registration to pick up your name badge and meeting packets. Enjoy a complimentary continental breakfast while networking with fellow attendees and meeting sponsors.

9:00 – 9:15 a.m. Welcome

President Jim Ridgill

9:15 – 10:15 a.m. Leveraging GIS Technology During Hurricane Response: Aiken's Innovative Approach

Dr. Timothy M. De Troye, GIS Administrator, City of Aiken

In this session, we will explore how GIS technology played a pivotal role in Aiken's hurricane response, highlighting the invaluable impact of the City of Aiken's leadership in developing quick solutions to emerging challenges. From the early days of the storm, GIS systems were integrated to streamline communication, track road closures and facilitate emergency operations.

10:15 – 10:30 a.m. Break

10:30 – 11:00 a.m. Understanding Zero Trust Security: A Modern Approach to Cyber Defense

Scott Peterson, Chief Information Security Officer, Cyber Solutions

In today's evolving cyber threat landscape, traditional security models are no longer enough. Zero Trust Security is a proactive approach that assumes no user, application, device or network, whether inside or outside the organization, can be trusted by default. This session will introduce the principles of Zero Trust, focusing on how to verify every user, device, and network connection before granting access. Attendees will learn how to implement Zero Trust strategies to reduce vulnerabilities, prevent data breaches, and improve overall cybersecurity posture.

11:00 – 11:30 a.m.

Strengthening Cybersecurity with MFA, YubiKey and the SLCGP Grant: The City of Sumter's Approach

Larry Thompson, IT Coordinator, City of Sumter

The City of Sumter is enhancing its cybersecurity posture by implementing Multi-Factor Authentication with YubiKey hardware tokens, supported by the State and Local Cybersecurity Grant Program. This session will explore how the city is leveraging these tools to secure sensitive data, protect city services, and safeguard residents' information.

11:30 a.m. – 12:15 p.m. Networking Luncheon

12:15 – 12:30 p.m.

Sponsor Introductions: Exploring Services That Drive Innovation and Success

Hear from our event sponsors as they share insights into the products, services and solutions they offer to help municipalities achieve their goals.

12:30 – 1:30 p.m.

A Deeper Dive into AI for Local Government

Josh Cavalier, Josh Cavalier.ai

Join Josh Cavalier for an in-depth exploration of how artificial intelligence is transforming local government operations, enhancing public services and improving resident engagement.

1:30 – 1:45 p.m.

Break

1:45 – 2:45 p.m.

Best Practices in Office 365 Security and Emerging Threats in South Carolina

Ryan Truskey, SC State Law Enforcement Division Chief Information Security Officer, Director of SC Critical Infrastructure Cybersecurity Program

This session will explore best practices for securing Office 365 environments and address the most common security challenges that South Carolina local governments are facing — many of which are being overlooked or not fully addressed.

2025 Board of Directors

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2:45 – 3:45 p.m. Open Topics Discussion

This open forum session is designed for IT professionals in local government to come together and share insights, challenges and solutions. Whether you're dealing with cybersecurity concerns, system integrations or new technology implementations, this is your chance to discuss pressing issues with your peers.

3:45 p.m. Adjourn

Who We Are

The Municipal Technology Association of SC promotes the effective use of information technology by municipalities. It offers education on how to improve services and achieve greater efficiencies by using technology. For more information, visit www.masc.sc (keyword: MTASC).

Contact Information

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Upcoming Meeting

2025 Annual Meeting

September 17 – 19
Beach House Resort, Hilton Head Island

Registration Information

Online registration is available for the Spring Meeting. Save time and postage by logging on to www.masc.sc to register. Online registrations must be paid by Visa or MasterCard. Registration fees of \$100 for members and \$125 for nonmembers include meeting registration, all educational materials and the luncheon. **The registration deadline is Thursday, March 6.**

Register online at www.masc.sc or mail a completed registration form and a check made payable to the Municipal Association of SC.

MASC
PO Box 12220
Columbia, SC 29211
ATTN: MTASC

Cancellations must be received by 5 p.m. on March 6. Refunds will not be given after this date.

Conference attire is business casual. The general session room may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Dawn Dukes at 803.933.1240 or ddukes@masc.sc by March 6, and we will accommodate if possible.

MTASC Registration Form

Spring Meeting ♦ March 20, 2025

Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)

Full name (example: William J. Smith, Jr.) Mr. Ms. Dr.

Title New

Local government/business name

Contact Information

Birth month/day

Last four digits of SSN

This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Local government/business name

Preferred mailing address New

Type: Municipal Business

City/State

Zip

Preferred phone New

Type: Municipal Business Mobile

Email address New

For additional attendees, make a copy of this form.

Registration Fees

Check one:

MTASC member \$100 Nonmember \$125

Includes meeting registration, educational materials and lunch.



1411 Gervais Street
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www.masc.sc

*The Municipal Technology Association of South Carolina
is an affiliate of the Municipal Association of SC.*