

Municipal Human Resources Association

Annual Meeting
November 13 – 15, 2024
Embassy Suites at Kingston Plantation
Myrtle Beach

Wednesday, November 13

- 1:00 – 5:00 p.m. Registration**
- 1:30 – 2:30 p.m. Municipal Association of SC
Information Session (optional)**

Lea Ann Mitchell, Staff Associate for Affiliate Services, Municipal Association of SC

Kayde Niemira, Loss Control Coordinator, Municipal Association of SC

Do you know how many services the Municipal Association of SC offers to cities and towns? There may be something you aren't taking advantage of. Learn more about Risk Management Services, NavRisk software, the MHRA listserv, the annual compensation report, job postings and other services.

- 2:45 – 3:00 p.m. Welcome**

President Hillary VanOrsdel, Director of Human Resources, City of Goose Creek

- 3:00 – 4:00 p.m. 5 Generations at Work**

Rebecca Battle-Bryant, President, Battle Plan Consulting, LLC

Learn how to become aware of the impact teams, and understand the effect that generational differences can have on employee engagement at work and workforce retention.

- 5:00 – 8:00 p.m. Christmas at Pirates Voyage
Dinner and Show**

Make it a Christmas to remember at Pirates Voyage Dinner & Show, as the crew puts a swashbuckling spin on the Charles Dickens' classic, "A Christmas Carol."

Ticket price of \$50 includes dinner, show and transportation to and from event. All attendees must have a ticket.

Thursday, November 14

- 8:00 a.m. – noon Registration Open**
- 9:00 – 10:00 a.m. AI Unleashed: Embracing
Transformative HR Practices**

Robyn Knox, President and Founder, The HR Business Connect, LLC

Step into the future of human resources with "AI Unleashed: Embracing Transformative HR Practices." This one-hour workshop is designed for South Carolina's municipal HR professionals who are ready to harness the power of AI to revolutionize their HR practices.

This dynamic session will explore cutting-edge AI tools that enhance talent acquisition, boost employee engagement and optimize performance management. You'll learn practical strategies to seamlessly integrate AI into your HR functions and overcome common challenges. This workshop will empower you to lead your municipality into a new era of AI-driven success, equipping you with the insights and tools needed to create a more efficient and responsive HR environment.

- 10:00 – 10:15 a.m. Break**
- 10:15 – 11:00 a.m. Behavior Health Needs**

Mike Dennis Executive Director, Tri-County Commission on Alcohol and Drug Abuse

Substance abuse can significantly impact the physical, mental, and emotional health of people. Hear from Tri-County Commission on Alcohol and Drug Abuse about how they provide support for families and individuals whose lives have been affected by alcohol, tobacco, and other drugs.

- 11:00 – 11:15 a.m. Break**

11:15 a.m. – noon Proactive MD

Troy Corley, Senior Vice President of Employer Engagement, Proactive MD

Scott Ogburn, Senior Vice President of Benefits, Proactive MD

Everyone has a healthcare story. From triumphant interventions to heartbreaking diagnoses, we are all shaped and unified by our healthcare experiences. Hear the Proactive MD story and how they are listening to patients, transforming healthcare and restoring hope.

Noon – 1:00 p.m. Networking Luncheon

1:00 – 2:00 p.m. Legal Updates

Fred A. Williams, Attorney, Bettis Law Group LLC

Legal updates are necessary for human resources staff. Hear from Williams about changes to the Fair Labor Standards Act, as well as Department of Insurance reclassification for exempt employees making less than the new minimum salary requirements for exempt workers. Williams will also give a general legal update during this session.

2:00 – 2:15 p.m. Break

2:15 – 3:00 p.m. Engagement Turnaround – Be the Company People Love to Work With

Chris Stoecklein, Chief Equipping Officer, Stoecklein Consulting

Numerous successful companies have introduced a variety of perks, including flexible working hours, Taco Tuesdays, complimentary coffee, and more. While these benefits are certainly appealing, they alone are not sufficient to drive a fundamental change. So, what truly makes a difference? In this session, Stoecklein will reveal the five foundational elements that initiate the process of enhancing engagement.

3:00 – 3:15 p.m. Break

3:15 – 4:00 p.m. Creating a Burnout Free Culture

Robyn Knox, President and Founder, The HR Business Connect, LLC

In today's fast-paced and highly competitive work environment, burnout has become a critical issue affecting organizations globally. According to SHRM's 2024 Mental Health Research, 44% of US employees report feeling burned out at work. The repercussions of burnout are profound, impacting not only employee well-being but also organizational performance. A study by Gallup found that burned-out employees are 2.6 times as likely to be actively seeking a different job, leading to increased churn and turnover costs.

This session will explore the root causes of burnout and present innovative strategies to cultivate a culture of well-being and resilience. By prioritizing employee health and satisfaction, organizations can significantly reduce turnover rates and enhance productivity, ultimately leading to a more engaged and loyal workforce.

4:00 – 5:00 p.m. HR Trivial Pursuit

Join your colleagues for a fun way to end our day by testing your skills at HR Trivial Pursuit. If you have questions that would be fun for this game please send them to [Lea Ann Mitchell lmittchell@masc.sc](mailto:LeaAnnMitchell@masc.sc) by Monday, October 21.

5:00 – 6:00 p.m. Exhibitor Showcase and Reception

The showcase will display exhibits of products and services of interest to human resource managers and staff. Light hors d'oeuvres will be served.



**Municipal Association
of South Carolina**

1411 Gervais Street
PO Box 12109
Columbia, SC 29211
www.masc.sc

*The SC Municipal Human Resources Association is
an affiliate of the Municipal Association of SC.*

Friday, November 15

8:00 a.m. – 9:00 a.m. Coffee With Exhibitors and Exhibitor Introductions

9:00 – 10:30 a.m. Coaching for High Performance

*Chris Stoecklein, Chief Equipping Officer,
Stoecklein Consulting*

Leaders elevate their leadership by inspiring vision, goals, and productivity, fostering a culture of accountability and growth. They concentrate on solutions, empowering team members to become leaders themselves, and encourage confidence and development by pushing the team beyond their comfort zones. Join Stoecklein for a highly interactive session where you will have a chance to put your skills to practice and a fun way to end the conference.

10:30 – 11:00 a.m. Business Meeting and Door Prizes

11:00 a.m. Adjourn

Board of Directors

President

Hilary VanOrsdel
Human Resources Director
City of Goose Creek

First Vice President

Lynn Smith
Human Resources Director
City of Conway

Second Vice President

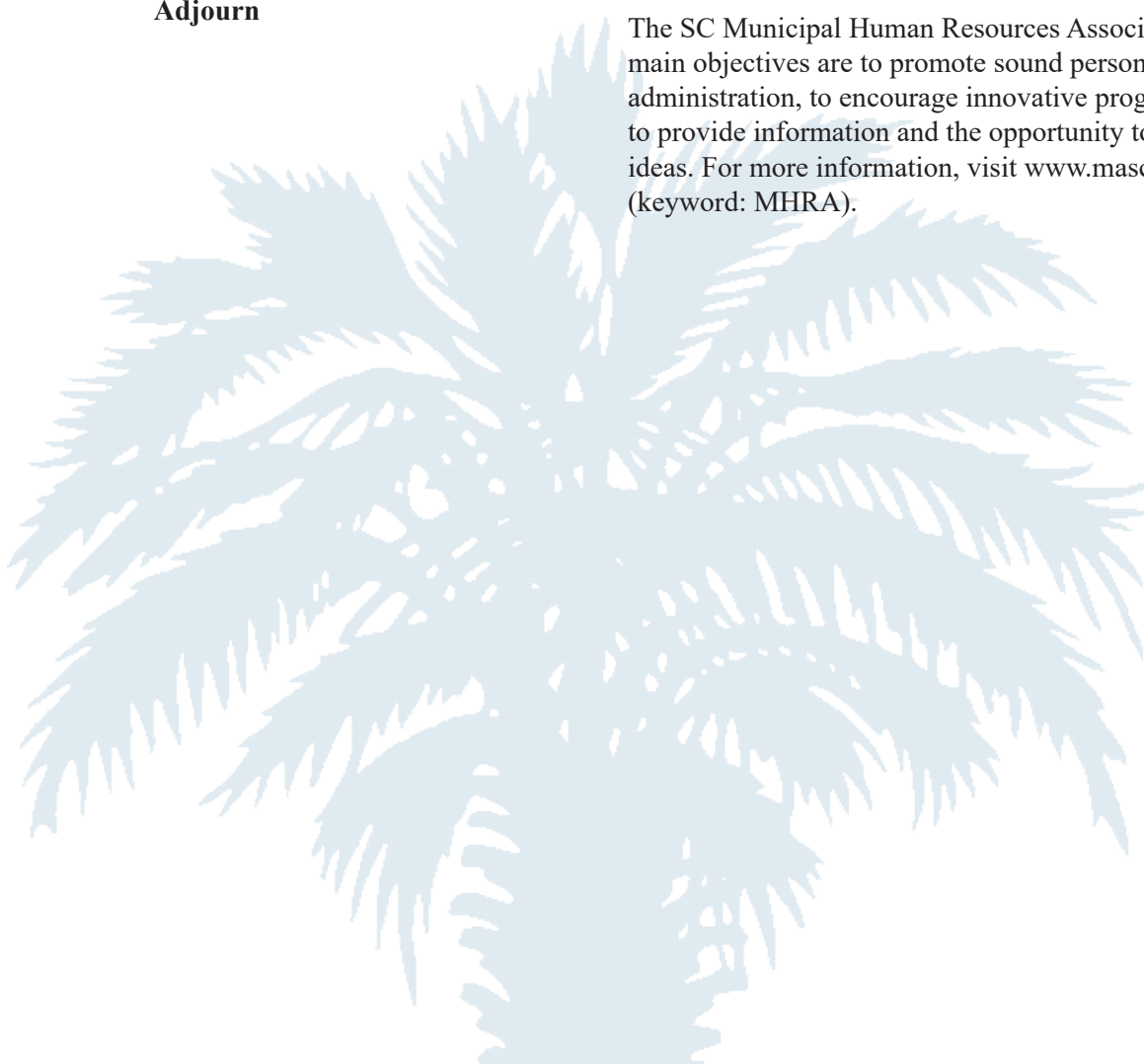
Mark Putnam
Human Resources Director
City of Mauldin

Member at Large

Ms. Patrice L. Mattison
Benefits Administrator
City of Anderson

Who We Are

The SC Municipal Human Resources Association's main objectives are to promote sound personnel administration, to encourage innovative programs and to provide information and the opportunity to exchange ideas. For more information, visit www.masc.sc (keyword: MHRA).



Hotel Information

Special room rates of \$156 are available at the Embassy Suites Myrtle Beach at Kingston Plantation. Make reservations by calling 800.876.0010, choose option 2 for the Embassy Suites Myrtle Beach Resort by **October 13, 2024**. You must identify yourself as part of the MHRA group to receive the block room rate. Room rate includes daily breakfast and the nightly complimentary evening reception. There will be a daily resort fee of \$14, self-parking is \$11.99 per day and valet is \$20 per day.

Visit <https://book.passkey.com/go/SCMHRA2024> to reserve your room today.

Embassy Suites at Kingston Plantation

Embassy Suites at Kingston Plantation
9800 Queensway Blvd.
Myrtle Beach, SC 29572
800.876.0010 (Option 2)

Room rate: \$156 plus taxes and fees
Check in: 4 p.m.
Check out: 11 a.m.

Registration Information

Online registration is available for the meeting. Save time and postage by logging on to www.masc.sc to register. Online registrations must be paid by Visa or MasterCard. **The registration deadline is November 6.** Registration fees of \$250 for members and \$275 for nonmembers include all educational sessions, lunch on November 14 and two drink tickets for the exhibitor reception.

Guest registration includes two drink tickets for the exhibitor reception. Guests may not attend sessions unless they purchase a full meeting registration.

Tickets for the evening event at Pirates Voyage includes dinner, show and transportation to and from event. All attendees, including guests, must have a ticket to attend.

Register online at www.masc.sc or mail completed registration form and check made payable to the Municipal Association of SC to:

MASC
PO Box 12220
Columbia, SC 29211
ATTN: MHRA

Continuing Education Credit

MHRA has been approved as a Society for Human Resource Management Recertification Provider for the two-year term from April 1, 2023 – April 30, 2025. Information about submitting this meeting for credit from SHRM will be available in the meeting program.

Cancellations must be received by 5 p.m. on November 6. Refunds will not be given after this date.

Conference attire is business casual. The session rooms may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Dawn Dukes at 803.933.1240 or ddukes@masc.sc by November 6, and we will accommodate if possible.

Upcoming Meetings

MHRA Spring Meeting

April 24, 2025

Cooperative Conference Center, Columbia, SC

MHRA Annual Meeting

November 12 – 14, 2025

Sonesta Resort, Hilton Head Island

Contact Information

Lea Ann Mitchell

Staff Associate for Affiliate Services
Municipal Association of SC
803.933.1254 | lmitchell@masc.sc

Dawn Dukes

Administrative Assistant
Municipal Association of SC
803.933.1240 | ddukes@masc.sc

Registration Form MHRA Annual Meeting November 13 – 15, 2024

Name Badge Information

The following information will appear on your name badge for this meeting.

First Name (example: Bill)

Full Name (example: William Smith)

Job Title New

Local government/company

Guest Information

Guest's First/Last Name

City/State

Registrant's Contact Information

Birth month/day Last four digits of SSN

This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Preferred mailing address New Type: Municipal Business

City/State Zip

Preferred phone New Type: Municipal Business Mobile

Email Address New

Registration Fees

- | | | |
|--|-----------------|---|
| <input type="checkbox"/> Member | \$250 | <i>Includes educational materials and lunch on November 14 and two drink tickets for the exhibitor reception.</i> |
| <input type="checkbox"/> Nonmember | \$275 | <i>Includes educational materials and lunch on November 14 and two drink tickets for the exhibitor reception.</i> |
| <input type="checkbox"/> Guest Registration | \$45 | <i>Includes two drink tickets for the exhibitor reception.</i> |
| <input type="checkbox"/> Evening Event | \$50 | <i>Includes dinner, show and transportation on November 13. All attendees must have a ticket.</i> |
| <input type="checkbox"/> Guest – Evening Event | \$50 | <i>Includes dinner, show and transportation on November 13. All attendees must have a ticket.</i> |
| Total | \$ _____ | |