

# South Carolina Community Development Association

Annual Meeting  
May 8 – 10, 2024  
Cambria – Rock Hill

## Wednesday, May 8

**1:00 – 5:00 p.m. Registration**

**2:00 – 5:00 p.m. Exhibitor Showcase Open**

Visit with exhibitors to learn more about their products and services

**3:00 – 5:00 p.m. Addressing the Unhoused Population in your Municipality**

*Alex Greenawalt, Executive Director,  
Pathways Community Center*

*Jane Pittman Modla, Municipal Judge,  
City of Rock Hill*

*Joey Smoak, Executive Director,  
Eastern Carolina Housing Organization*

### **Affordable Housing Resources and Homelessness Prevention**

*Melissa Carlisle, Operations Coordinator,  
Catawba Area Coalition for the Homeless*

*Corinne Sferrazza, Housing and Community Development Manager, Office of Housing and Community Development, City of Rock Hill*

Municipalities of all sizes have those within the community who are experiencing homelessness, and finding effective ways to assist that population can be daunting. There are many resources available to all cities and towns, and this panel will address a number of ways the City of Rock Hill is providing needed assistance. Learn about Emergency Solutions Grants grants, the Continuum of Care network, Rock Hill's homeless court and the Pathways Community Center that provides a vast array of resources in one location. City staff will also address what Rock Hill is doing to increase affordable housing availability in the area.

**5:00 – 5:30 p.m.**

**Welcome from the City of Rock Hill**

**5:30 – 6:30 p.m.**

**Exhibitor Reception**

Enjoy light hors d'oeuvres and drinks with your colleagues as you visit with exhibitors.

## Thursday, May 9

**8:00 a.m. – noon**

**Registration Open**

**8:00 a.m. – noon**

**Exhibitor Showcase Open**

Visit with exhibitors during breaks and throughout the morning to learn about their products and services.

**9:00 a.m. – 9:30 a.m.**

**Exhibitor Introductions**

**9:30 – 10:30 a.m.**

**Small-scale Events That Increase Your Downtown Traffic**

*Katharine Spadacenta, Planning and Development Department, City of Camden*

*April Williams, Main Street Director, City of Inman*

Good things come in small packages — that can be true for many things, including events in your municipality. Events that start out small can often become annual events, festivals or traditions. Hear from municipalities that have seen smaller-scale events lead to great success.

**10:30 – 10:45 a.m.**

**Break**

**10:45 – 11:45 a.m**      **Public Art as a Form of Tourism**

*Melanie Cooper, Interim Executive Director, Arts Council of York County*

*Todd Leahy, Executive Director, The Arts Center at Fountain Park*

Rock Hill has had great success using public art to not only beautify but also bring tourism to their downtown areas. Learn more about how the city is supporting these efforts, and is involving local volunteers and committees to increase the presence and awareness of art in the community.

**11:45 a.m. – 12:45 p.m Networking Luncheon**

**1:00 – 4:00 p.m.**      **Mobile Tour of Rock Hill**

Meet in the Cambria Lobby no later than 1 p.m. to board the buses. The tour will include stops at the Rock Hill Sports and Event Center, the BMX Supercross Track and the Velodrome. Highlights will also include the Mural Mile, Cherry Park and Miracle Park. The buses will return attendees to the Cambria at 4 p.m. Comfortable walking shoes are encouraged.

**Friday, May 10**

**9:00 – 10:30 a.m.**      **Brownfields A to Z**

*Tyler Lewis, Commercial Lending Officer and Brownfields Program Manager, Catawba Regional Council of Governments*

Revitalizing a brownfields property can be a daunting task. Lewis will share information about how to initiate a brownfields cleanup, problems to watch out for and what funds are available to assist municipalities with these projects. Attendees will learn how municipalities across the state have managed successful brownfield cleanup projects.

**10:30 a.m.**      **Business Meeting and Door Prizes**

**10:45 a.m.**      **Adjourn**

# Who We Are

The SC Community Development Association provides a forum for learning about the community development process through workshops and seminars. Its members include municipal, county, regional and state community development professionals; employees of private companies with an interest in community development; elected officials and volunteers. For more information, visit [www.masc.sc](http://www.masc.sc) (keyword: SCCDA).

# Accommodations

Special room rates are available at the Cambria Rock Hill-University Center. You must identify yourself as part of the SCCDA Group to receive the group rate if booking by phone. Book online by using the link on the SCCDA Annual Meeting page at [www.masc.sc](http://www.masc.sc) or by calling 803.324.0004. The room rate includes breakfast for one person. The deadline to book at the group rate is April 8.

**Standard Guest Rooms:** \$129 per night + taxes

**SCCDA rate reservation deadline:** April 8

**Check in:** 3 p.m.

**Check out:** 11 a.m.

**Cambria Rock Hill-University Center**  
354 Technology Center Way  
Rock Hill, SC 29730  
803.324.0004

# Upcoming Meeting

**Fall Meeting**  
Thursday, October 3  
Cooperative Conference Center  
Columbia, SC



**Municipal Association  
of South Carolina**

1411 Gervais Street  
PO Box 12109  
Columbia, SC 29211  
[www.masc.sc](http://www.masc.sc)

*The South Carolina Community Development Association is an affiliate of the Municipal Association of South Carolina.*

# Registration Information

**Registration deadline is Wednesday, May 1, 2024.**

Registration fees of \$250 for members and \$275 for nonmembers include meeting registration, educational materials, exhibitor reception and networking luncheon.

Online registration is available for the Annual Meeting. Save time and postage by logging on to [www.masc.sc](http://www.masc.sc) to register. Online registrations must be paid by Visa or MasterCard.

If paying by check, mail completed registration form and check made payable to the Municipal Association of South Carolina.

MASC  
PO Box 12220  
Columbia, SC 29211  
ATTN: SCCDA

Cancellations must be received by 5 p.m. on May 1. Refunds will not be given after this date.

Conference attire is business casual. The session rooms may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Lea Ann Mitchell at 803.933.1254 or [lmitchell@masc.sc](mailto:lmitchell@masc.sc) by May 1, and we will accommodate if possible.

## Contact Information

### Sara Whitaker

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### Lea Ann Mitchell

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# SCCDA Registration Form

SCCDA Annual Meeting ■ May 8 - 10, 2024

## Name Badge Information

The following information will appear on your name badge for this meeting.  Mr.  Ms.  Dr.

First name (example: Bill)

Full name (example: William J. Smith, Jr.)

Title  New

Local government/business name

## Contact Information

Birth month/day

Last four digits of SSN

*This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.*

Local government/business name

Preferred mailing address  New

Type:  Municipal  Business

City/State

Zip

Preferred phone  New

Type:  Municipal  Business  Mobile

Email address  New

*For additional attendees, make a copy of this form.*

## Registration Fees

Member \$250 \$ \_\_\_\_\_  
 Nonmember \$275 \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_