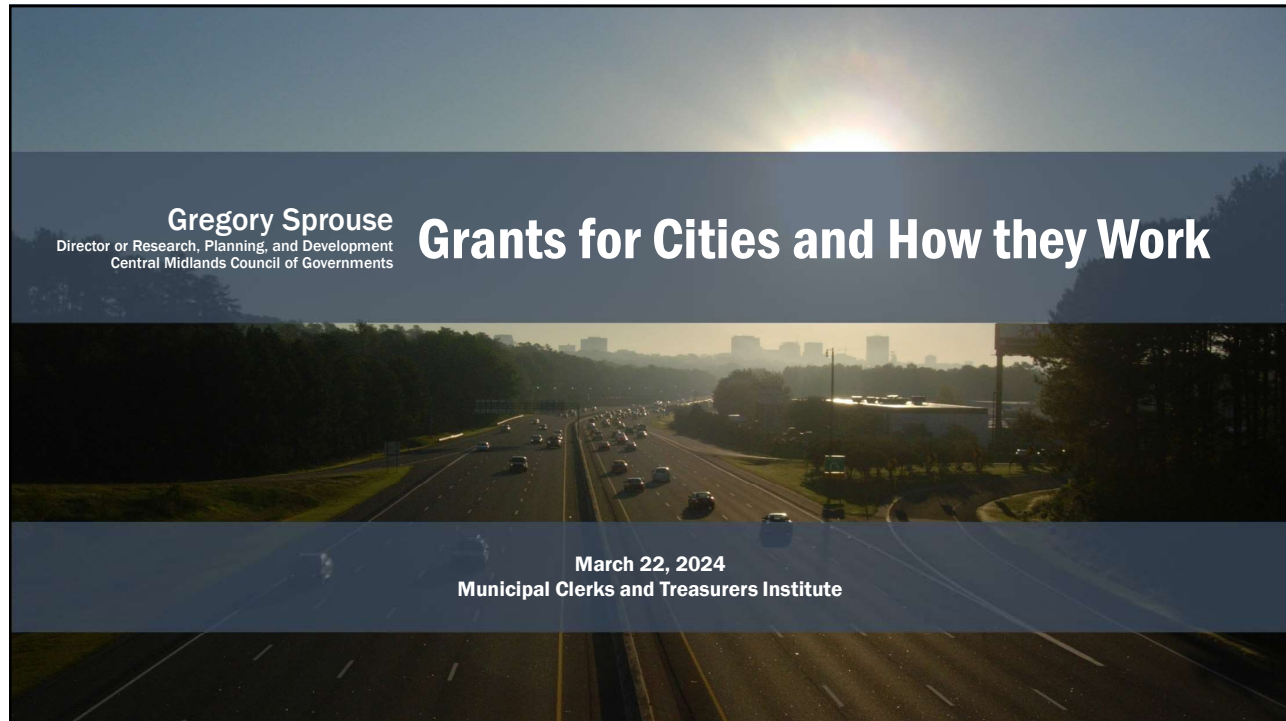


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Grants for Cities and How They Work

Presentation Agenda

1. Introduction - *Overview of CMCOG and Regional Planning*
2. Role of Grants in Local Government - *What are they? Why do we need them?*
3. Overview of Common Grant Programs - *How are they funded? What are the requirements?*
4. Developing the Proposal - *How do we apply? How do we get funded?*
5. Managing the Grant - *How do we implement the project?*
6. Strategic Planning and Follow Up - *How do we keep the momentum going? How do we get additional funding?*

Regional Planning and Development: An Overview of CMCOG

Mission Statement

Provide the highest quality of planning, technical assistance and services to local governments and citizens in the Central Midlands Region

Guiding Principles

- Provide a regional forum where any local government can have issues heard and needs addressed
- Advocate on behalf of regional governments, business, and citizens
- Provide planning and technical assistance with the future needs of the region in mind



Integrative Regional Planning

Opportunities:

- Natural fit for projects that span multiple jurisdictions
- Broad based mission = flexibility and adaptability
- Built in capacity to bridge urban rural divide
- Public, private, and non-governmental stakeholder reach
- Horizontal and vertical integration of existing planning programs

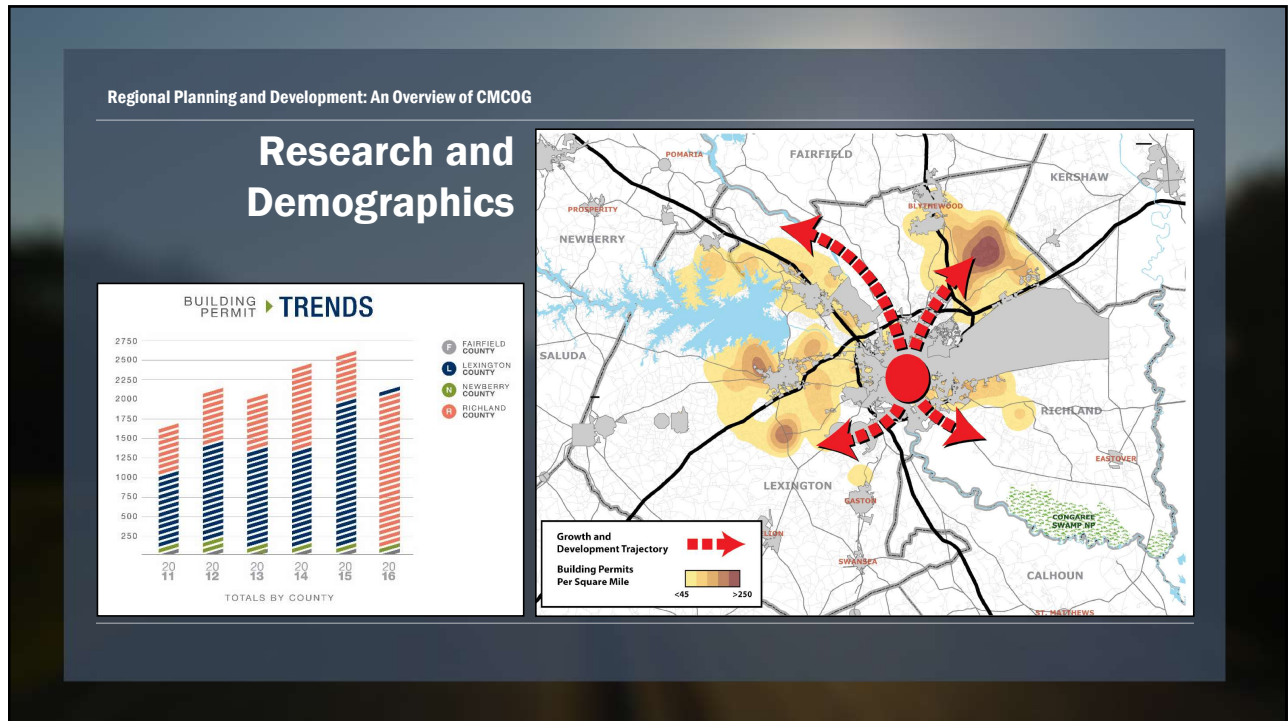
Challenges:

- High level and long range focus
- Geographically diverse
- Limited policy/decision making authority
- Funding constraints/staff capacity
- Difficult to engage public at a grassroots level



Community Development	Economic Development	Workforce Development	Social Services	Transportation	Planning & Local Gov Assistance
CDBG Needs Assessments	EDA Comprehensive Economic Development Strategy (CEDS)	Workforce Investment Opportunity Act (WIOA)	Aging Services - Older Americans Act (e.g., Home Delivered Meals)	Long Range Transportation Planning	Demographic Research/Data Collection and Analysis
CDBG Project Development	Stakeholder Coordination	Job Placement Services		Congestion Management Planning	Comprehensive Plans/Land Development Regulations
Grant Writing/Grant Administration	Economic Indicators Data Collection and Analysis	Business Services		Human Service Coordination	Water Resource Planning and Coordination
Community Development Corporation				Air Quality Conformity	Military - Community Coordination
Food Access/Food Security					Climate Planning
Brownfields					Natural Hazard Mitigation Planning

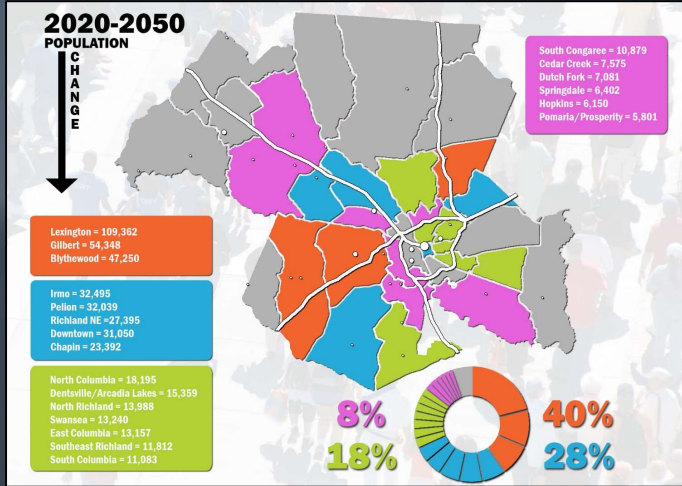
← Finance – Accounting – Fiscal Agency/Sponsorship →



Regional Planning and Development: An Overview of CMCOG

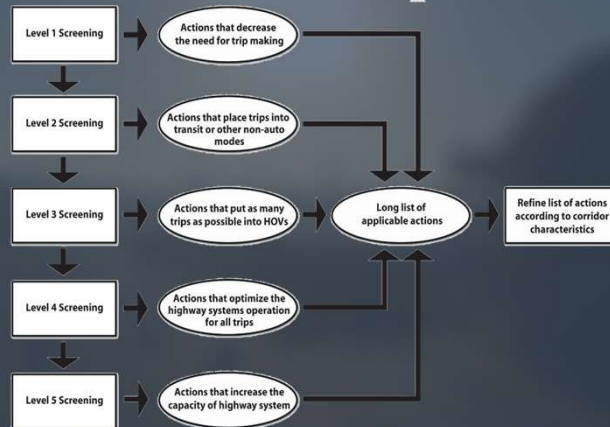
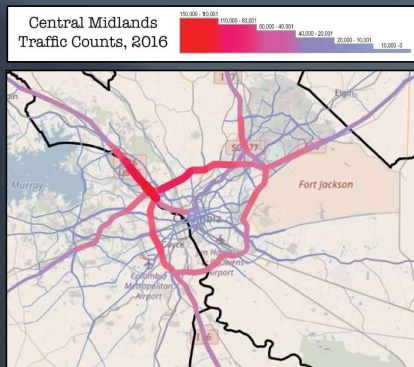
30 Year Regional Population Projections

2015
Estimate
772,274
2050
Projections
1,365,128



Regional Planning and Development: An Overview of CMCOG

Transportation Planning



Regional Planning and Development: An Overview of CMCOG

Community Development

Community Development Block Grant Program (CDBG)

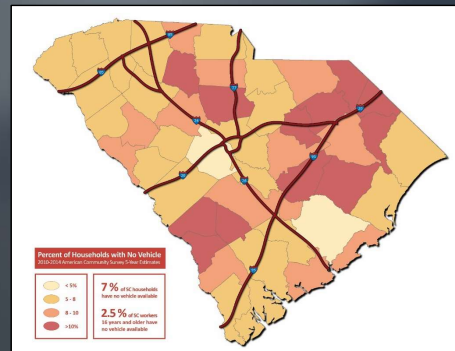
- Federal Program Providing Assistance to Low and Moderate Income (LMI) Communities
- Community Needs Assessments
- Range of Project Types Including Sidewalks
- Entitlement Districts vs. State Program

Grant Writing/Grant Administration

- Technical Assistance to Local Governments
- CDBG and Other Grant Funding Opportunities
- Financial Management/Fiscal Sponsorship

Community Development Corporation

- Broad Based Mission
- 501(c)3 Incubation/Support
- Fiscal Agency/Sponsorship



Regional Planning and Development: An Overview of CMCOG

Local Government Planning and Technical Assistance



Fiscal Sponsorship

Federal and State Grant Programs

- HUD, EDA, FHWA/FTA, FEMA, HHS, USDA
- SCDOT, SCDHEC, SCDOC, SCDOA, SCEMD

Local Government Coordination

- Regional Energy Plan
- Three Rivers Stakeholders
- Regional Hazard Mitigation Planning

Stakeholder Organizations

- Fairfield County Drinking Water Committee
- UOD Stakeholders
- Midlands Rivers Coalition
- Midlands Food Alliance
- Columbia Food Policy Committee

Typical Services

- Basic Accounting/Financial Management
- Accounts Payable and Receivable
- Reporting
- Procurement and Contracts
- Project Management
- Meeting Facilitation
- Strategic Planning

Grants for Cities and How They Work

Role of Grants in Local Government

1. Fund Capital Improvements
2. Fund Planning and Operations
3. Leverage Resources
4. Facilitate Collaboration
5. Build Organizational Capacity

Grants for Cities and How They Work

Overview of Common Grant Programs

1. Types of Grants
 2. Typical Funding Sources (Federal, State, Local, Charitable Foundations)
 3. Eligibility Requirements
 4. Match Requirements
 5. Other Restrictions or Limiting Factors
-

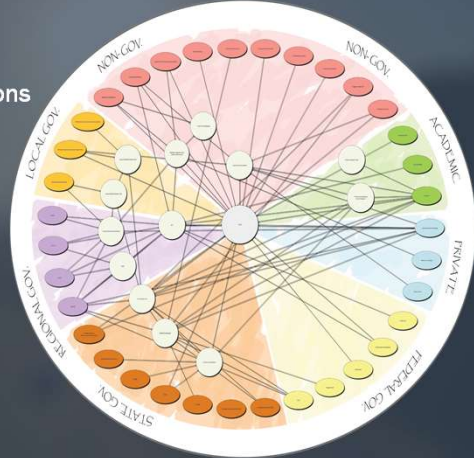
Grants for Cities and How They Work

Common Grant Programs

1. Community Development Block Grants (CDBG)
 2. Economic Development Administration (EDA)
 3. USDOT – Federal Highways/Federal Transit Administration (FHWA/FTA)
 4. USDA Rural Development
 5. Other Federal, State, and Local Funding Programs
 6. Private Funding Opportunities
-

Developing the Proposal

1. Understanding Guidelines and Applicable Regulations
2. Defining the Project and Problem Statement
3. Establishing the Budget
4. Building Cooperative Partnerships
 - (Collective Impact) Strategies:
 - Understand our partners and what they do
 - Identify common goals and mutually reinforcing activities
 - Identify the gaps, needs, and empty seats (i.e., who is not at the table)
 - Strengthen the network through ongoing communication
 - Identify resources that can be leveraged
5. Writing and Reviewing the Narrative



Managing the Grant

1. Executing the Grant Agreement
2. Project and Budget Management
3. Procurement and Vendor Selection
4. Performance Metrics and Reporting Requirements
5. Communications and Outreach
6. Closing the Project

Grants for Cities and How They Work

Strategic Planning and Follow Up

1. Setting Long Term Program and Project Goals
2. Phasing Projects for Easier Implementation
3. Marketing Your Success
4. Cultivating Relationships
5. Looking for the Next Grant

