



Technology in Council Meetings

Presented by Lynn Kenyon and
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Session #7




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Grand Prize




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Overview

With options like live video feeds, Facebook Live, web streaming and recordings, cities can bring council meetings to all residents. Learn how cities are using these tools to broadcast and manage their meetings.



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Technology Options

- Local Live TV Feed / Public Access Channel
- Live Feed via link on Website
- You Tube Video
- Facebook Live Feed

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City of Florence, SC

- Technology used to reach community
 - TV Broadcast Schedule
 - Web Broadcast
- Promoting alternative viewing methods
 - Facebook has grown from 500 to 7,000 followers
 - Twitter
 - Instagram
- Feedback from Community on these alternatives

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City of Florence, SC – Broadcast Schedule


The screenshot shows the City of Florence website with a navigation menu and two sections detailing broadcast schedules. The 'City Council' section lists a regular meeting on the first Monday of each month at 7:00 PM, with a live stream link provided. The 'City of Florence Planning Meetings' section lists a regular meeting on the first Tuesday of each month at 7:00 PM, also with a live stream link. A 'TV Broadcast Schedule' sidebar lists various city departments and services available for live streaming.

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City of Florence, SC

- Local Live TV Feed
 - Public Access Channel through ISP - Spectrum
 - Works through Francis Marion University for scheduling and broadcasting
 - City Talk Program – Has Mayor on the show on a regular basis as well
 - Presents Schedule and Transparency to the community




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City of Florence, SC - Facebook Promotion



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Website Council Meetings – Live Web Feed



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Website Live Broadcast



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Microsoft Translator



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Thank You!
For more information contact Lynn Kenyon.

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Suggestions and feedback?
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