

Maximizing Mobile Devices



It's your constant companion. Make the most of it!

Presented by Joe Foster

Session #1



Grand Prizes 2016

Philips Hue Wireless Lighting Kit



Amazon Echo



Smart Phone Operating Systems

- Android – by Google
 - 67.6% of US
 - Google Play
- IOS – by Apple
 - 30.7% of US
 - iTunes
- Windows – by Microsoft
 - 1.3% of US
 - Microsoft Store



Not just a phone anymore... Going somewhere?



Speaking of payment...

Definition: Near Field Communications (NFC)

- A set of communication protocols that enable two electronic devices, one of which is usually a smartphone, to establish communication by bringing them within 4 cm of each other
- Carry less, do more
- Quickly gaining traction in the U.S. and around the world



SAMSUNG pay

Apple Pay



Home Automation

- Home A/C
- Lights
- Locks
- Music
- Video
- Security System
- Doorbell
- Weather sensor



Work From Anywhere

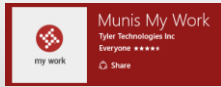
Email



Office Applications



Dedicated Apps

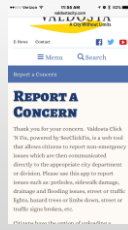


Empower Your Citizens Responsive Websites

Citizen
Response



Citizen
Alerting



Social Media and Municipalities

Your citizens won't check your website every day, but they will check social media

- Emergency alerts/weather updates
- Activities and class registration
- Construction updates/road closings



Let's talk communication

- Calling
- Text
- Video conference
- Multiple numbers
- Home phone
- WiFi everywhere



Don't Forget Your Cards!

Philips Hue Wireless Lighting Kit



Amazon Echo



Stop by our booth to learn more

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